

12th Annual Albanian Festival presented by AAMC

38 Raymond St

Waterbury, CT 06706

www.aac-ct.org

www.facebook.com/AlbanianFestivalWaterbury

Dear Friend:

The Albanian-American community is proud to officially announce the **12th Annual Albanian Festival in Waterbury, Connecticut**. This event will take place on Thursday May 18th, Friday 19th and Saturday May 20th, 2017.

Through this event, the Albanian community will share its music, culture, traditions, and authentic foods with the Waterbury Community. This is an occasion for all of us to come together and celebrate our culture.

In addition, this is a wonderful opportunity for businesses to advertise their services; and for friends of the Albanian Community to show their support through various sponsorships available – from Title Sponsors, to a Business card in our sponsor booklet.

Enclosed please find the sponsorship guide for your consideration together with a self-addressed envelope & postage, courtesy of our organization. Please return all information by April 20th, 2017.

If you have any questions regarding sponsorships, you can contact us at aamcwaterbury@gmail.com or you can call:

Sali Barolli: 860-930-7415

Arben Dulo: 203-510-4542

This festival is made possible through the generous actions of our sponsors year after year. Your continued support is greatly appreciated.

Sincerely

Albanian Festival Committee

Albanian Festival 2016 Sponsorship Guide

Platinum Sponsor-\$1,500. Platinum sponsorship includes 3' x 8' banner (full color) displayed in highly visible location at festival site, 8' table for on-site presentation (all three days), your company name printed on marketing materials including flyers & menus.

Diamond Sponsor-\$1000. Diamond sponsor will have a 3' x 8' banner (full color) displayed in highly visible location at festival site (all three days).

Gold Sponsor-\$600. *Have your company name/logo printed on an 8' x 8' "Step and Repeat" Banner – similar to a 'red carpet photo backdrop'. Step and Repeat banner will be displayed near stage for festival guests to take photos.

Tee Shirt Sponsor-\$500. *Tee Shirt sponsor will have their company logo and name printed on the front or back of staff tee shirts. Our festival has a staff of over 100 volunteers, what better way to raise awareness for your business than having our volunteers wearing your logo!

Grand Sponsor-\$500. Grand sponsor will have a 3' x 5' banner (full color) printed (with your company name and logo), to be displayed at festival site (all three days).

On Site Vendor-\$100/day. Interested in marketing/selling your products at the Albanian Festival? Join our new vendor area, where you will have an 8' table and your own 12'x12' tent to display what your company has to offer to the 3,000 festival guests expected. *Vendor selection subject to Festival Committee approval.*

Sponsor Booklet

Sponsors will have their message printed in sponsorship booklet, distributed at festival. In addition, all sponsorship images will be displayed on a rolling slideshow displayed during all festival hours

Front Full Page (Inside) - \$250
Half Page - \$60

Back Full Page (Inside) - \$250
Business Card Size - \$35

Full Page - \$100

Sponsorship type (check box that applies):

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor \$1,500 | <input type="checkbox"/> Booklet – Front full page \$250 |
| <input type="checkbox"/> Diamond Sponsor \$1,000 | <input type="checkbox"/> Booklet – Back full page \$250 |
| <input type="checkbox"/> Tee Shirt Sponsor (front) \$500 | <input type="checkbox"/> Booklet – Full page \$100 |
| <input type="checkbox"/> Tee Shirt Sponsor (back) \$500 | <input type="checkbox"/> Booklet – Half Page \$60 |
| <input type="checkbox"/> Gold Sponsor \$600 | <input type="checkbox"/> Booklet – Business card size \$35 |
| <input type="checkbox"/> Grand Sponsor \$500 | |
| <input type="checkbox"/> On Site Vendor (\$100 per day) – Indicate days | |
| <input type="checkbox"/> Thurs 2 nd <input type="checkbox"/> Fri 3 rd <input type="checkbox"/> Sat 4 th | |

**Limited Sponsorship requests will be handled on a first come/first serve basis*

For Questions, please send an email to aamcwaterbury@gmail.com

Contact Name/Company: _____

Address: _____

City: _____ State _____

Phone: _____

Email: _____

Please make checks payable to: "A.A.M.C. Inc"

Enclose your Business Card, Graphic Design, & Sponsor Message in your return envelope. If you have an electronic version of your graphics, email to aamcwaterbury@gmail.com

****All Banner Sponsors will require a Vector or High Resolution Image****